



WE ARE USING BIRDS OF PREY TO INTERCEPT HOSTILE DRONES

# PRESS RELEASE

## BIRDS OF PREY CATCH HOSTILE DRONES

### A LOW-TECH SOLUTION FOR A HIGH-TECH PROBLEM

*Guard From Above is the world's first company specialized in training birds of prey to intercept hostile drones, safely, quickly and accurately. Last year the number of drone incidents grew exponentially. Guard From Above uses the birds' hunting instincts to take on this new and growing problem.*

#### DRONE THREAT

GFA founder and CEO, Sjoerd Hoogendoorn says, "For years, the government has been looking for ways to counter the undesirable use of drones. Sometimes a low-tech solution for a high-tech problem is more obvious than it seems. This is the case with our specially trained birds of prey. By using these birds' animal instincts, we can offer an effective solution to a new threat."

#### MASTERS OF THE AIR

COO and GFA co-founder, Ben de Keijzer says, "I have had a passion for birds of prey since I was very young. Later, I made my passion my profession by becoming a bird handler. Two of the most impressive characteristics of birds of prey are their speed and their power. They use their strength and speed when they hunt: they are the masters of the air. By using our special training methods, we can teach them to intercept drones."

#### A UNIQUE, AND YET OLD, SOLUTION

"In the past few years Guard From Above has perfected the techniques of intercepting drones with different kinds and sizes of birds of prey. We are the world's first company that can bring this unique solution to the market. We are extremely proud of our team and of our birds," says Sjoerd Hoogendoorn.

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**TO SEE ONE OF OUR BIRDS IN ACTION, GO TO: [WWW.GUARDFROMABOVE.COM](http://WWW.GUARDFROMABOVE.COM)**

**For more information contact:**

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#### THE PEOPLE BEHIND GUARD FROM ABOVE (GFA)

**Ben de Keijzer [COO]:** Ben de Keijzer has been training birds of prey for more than 25 years. He has had a passion for these birds since his youth, and he turned that passion into his profession. Known internationally as an expert, he is routinely asked to advise on training programs for birds of prey.

**Sjoerd Hoogendoorn [CEO]:** Sjoerd Hoogendoorn has experience in the security sector and has spent years studying the various ways that drones are used. He is an entrepreneur with a passion for business development and innovation who gladly follows the road less traveled. His motto is "What if it actually is possible?" Sjoerd Hoogendoorn's working philosophy is co-creation with specialists and clients in order to achieve optimal results.



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# FREQUENTLY ASKED QUESTIONS

## WHAT SERVICES DO YOU OFFER?

We are the world's first company specialized in training birds of prey to intercept drones.

## WHY USE BIRDS OF PREY?

We use the birds' natural hunting instincts in order to intercept drones. We do this safely, quickly, and accurately.

## WHY DO YOU USE A NATURAL SOLUTION?

The animal instinct of a bird of prey is unique. They are made to be able to overpower fast-moving prey. Sometimes the solution to a hypermodern problem is more obvious than you might think.

## WHO ARE YOUR CLIENTS?

We work mainly for national and international governmental security agencies. One of our important clients, with whom we work closely, is the Dutch National Police. Together, we are participating in an innovation project in order to research the possibilities of using birds of prey against the undesirable use of drones.

## WHO TRAINS THE BIRDS OF PREY?

Our birds are trained by a team of specialists with a passion for these powerful animals. We have been working with birds of prey for more than 25 years.

## WHERE ARE THE BIRDS TRAINED?

Guard From Above is located at The Hague Security Delta (HSD) Campus in The Hague. We use a number of indoor training facilities, as well as outdoor locations that have been designated for our use.

## HOW MANY BIRDS HAVE YOU TRAINED?

We are training many different kinds of birds of prey.

## IS IT DANGEROUS FOR THE BIRDS?

In nature, birds of prey often overpower large and dangerous prey. Their talons have scales, which protect them, naturally, from their victims' bites. Of course, we are continuously investigating any extra possible protective measures we can take in order to protect our birds.

The Dutch National Police has asked the Dutch Organization for Applied Scientific Research (TNO) to research the possible impact on the birds' claws. The results are not yet known. We are working closely with the Dutch National Police on the development of our services.

## HOW CAN I FIND OUT MORE ABOUT GUARD FROM ABOVE AND THE BIRDS OF PREY?

You can find more information in our press release and on our website: [www.guardfromabove.com](http://www.guardfromabove.com)

IF YOU HAVE MORE QUESTIONS, PLEASE SEND AN EMAIL TO:  
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